

PERSONAL INFORMATION

Laetitia HAAS



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Sex F | Date of birth 25/06/1984 | Nationality B

CURRENT POSITION

General manager by **novesgroup.com**

WORK EXPERIENCE

October 2008 – today

novesgroup.com

Event production & general management of events, festivals and concerts.

- **EuDevDays** 2012 & 2013
- Backstage Manager of: **Les Ardentes** (70.000p./4 days); **Les Transardentes** (10.000p./1 day); **La Fête des Solidarités** (28.000p./2 days); **Festival de Ronquières** (30.000p./2 days)
- Production Manager for **Franco Dragone** (Cutty Sark Events / 3 shows / 2008 & 2009 / Spain – Madrid – Valencia – Barcelona)
- Production Manager for ceremonies as ‘**Les Octaves de la Musique**’
- Production of: **Festival Terres Rouges** (3.000p/1 day/Luxembourg)
- Coordination of the **15-Year Reign of HRH Albert II** (for the Chancellery of the Prime Minister)
- Production of **La Fête de la Musique** in Brussels since 2006 (25.000p/each year)
- Production of **Les Fêtes de Wallonie** since 2009 (120.000p/5 days)
- Production of the **Grand Opening of the Calatrava Station, Liège Guillemins** (65.000p/1 day) and of the **Antwerp Station**
- Coordination of the event “**La Belgique danse**’ with live broadcasting in 12 cities simultaneously
- Coordination of the **Niko Tour** in France (Paris, Nice, Marseille, Annecy, Lyon)
- And many others.

Event industry

EDUCATION AND TRAINING

February 2008 – June 2008

Study of the English Language

TTI School of English, London, United Kingdom

August 2007 – December 2007

Study of the German Language

Spraachen Academie, Aachen, Germany

September 2006 – May 2007

Study of the Spanish Language

Inhispania, Madrid, Spain

September 2003 – June 2006

Bachelor of Public Relations

Correspondence, reports and communication in French - Statistics - Information processing - Socioeconomic News - Home, protocol, communication - Posters, editing and printing techniques - Study of the message and the advertising medium - Introduction to Media - Public Relations - Ethics - Study fields and social processes - national and international institutions - Sociology of Organizations - Tourism - Organization and management of the business - Accounting - General Economics - Technique of Domestic Trade - English - German - Dutch – Italian

ECCSAC, Liège, Belgium

PERSONAL SKILLS

Mother tongue(s) French

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Spanish	C1	C1	C1	C1	C1
Inhispania International Language Center – Niveau C1					
English	C1	C1	C1	C1	C1
Cambridge ESOL Level 2 Certificate in ESOL International – Certificate in Advanced English - Grade C					
German	B2	B2	B2	B2	B2

Organisational / managerial skills

- Good organizational skills
- Leadership
- Flexibility
- Rigor
- Availability
- Great adaptability

Job-related skills

- Management and Coordination of Institutional Projects
- Production Management
- General Management and coordination of major events
- Management of public figures

Computer skills

- Mac OS / Microsoft Windows and their software suite
- AUTOCAD
- PHOTOSHOP

Driving licence

- B

ADDITIONAL INFORMATION

Awards

Novesgroup.com received two **Benelux Event Awards** for the very best Belgian event organized in another country: Festival de Cannes, France – The 50 years of Cineart – The biggest Belgian independent movie distributor. A very special late night event on the beach, with more than 1000 people of the entertainment industry, and a live concert of Emir Kusturica with as special guests the amazing Salma Hayek dancing and singing on stage and the elegant Javier Bardem on percussions!

Membership

We are part of EQUAL, the unique Belgian Quality Label in the event industry.